



PACIFIC MODEL UNITED NATIONS



SPONSORSHIP PACKAGE



Presented by MUN NORTHWEST

HELLO AND WELCOME!

We invite you to partner with Pacific Model United Nations (PACMUN). PACMUN is a Model United Nations conference run entirely by local high school students, hosting over 700 students annually from across Washington, Oregon, Idaho, Canada, Mexico and beyond. Our three-day simulation of United Nations committees is the largest of its kind in Washington state, giving students the opportunity to learn about diplomacy, negotiation, and compromise. We foster growth and leadership within our community by encouraging students to think critically about the world around them.

ABOUT US

Pacific Model United Nations is a three-day Model United Nations conference operated by Model United Nations Northwest (MUN Northwest), a registered [501\(c\)\(3\) non-profit organization](#) based in Washington state.

We embarked on this endeavor in 2014, as a small, 300-delegate event in the Eastside. On the train returning from a Model United Nations conference in Vancouver, BC, a group of inspired Seattle-area high school students decided to create a conference of their own, the first high school-run conference in the area. Since then, Model United Nations in Washington state has ballooned in size, scope, and reach—touching the lives of nearly 800 high school students each year as they serve in various capacities to simulate the United Nations, and cultivating a community of thousands of alumni around the globe. We are proud to be motivating students to change the world, empowering students to be the change they want to see, and enabling future leaders to develop the lifelong skills of diplomacy, partnership, and informed discussion.

For more information, we invite you to visit our website at
www.pacificmun.com

For information about our sister conferences, please visit
www.munnorthwest.org

WHY PARTNER WITH US

A partnership with Pacific Model United Nations and MUN Northwest supports the development of future leaders in our community.

Your organization will be making an impact by:

- Supporting the education of high school students in diplomacy, international relations, and debate.
- Supporting an environment that fosters future leaders and career development
- Expanding our financial aid fund for students who struggle to afford the cost of attending our conferences

The benefits of a partnership include:

- Advertisement of your brand to a wide range of potential customers: parents, educators, high school and middle school students
- Increased brand awareness among a growing community of globally-minded citizens
- Access to other MUN Northwest conferences operated year-round in the Pacific Northwest



SPONSORSHIP TIERS

MUN Northwest Organization-wide Platinum Level Sponsor (\$3000+)

The benefits for this tier are available at all of the conferences we operate year round

- Primary sponsor at all conferences for the 2019-20 conference cycle: both visual and verbal acknowledgment
 - Complimentary print media advertisement at venues
- Display booth at all MUN Northwest conferences for the 2019-2020 conference cycle
- Additional booth space at the PACMUN College & Opportunities Showcase
- Full-page advertisement space age in each conference's Delegate Handbook
- Website Recognition on all conference websites for the 2019-20 conference cycle
- Social media feature at all conferences for the 2019-20 conference cycle

Conference-Specific Sponsorship Levels

The sponsorship benefits for the following tiers are specific to individual conferences; please contact finance@pacificmun.com should you wish to advertise at a different level at multiple conferences.

Platinum: (\$2500+)

- Primary sponsor for the chosen conference
- Space at the conference mezzanine for promotional display
- Guided access to all conference activities and facilities
- Time blocked during delegate free time for sponsor-chosen activities or sponsor-coordinated plenary session
- Invitation to speak at Closing Ceremonies
- Complimentary booth space at the PACMUN College & Opportunities Showcase
- Logo featured on promotional materials and prominent logo space on promotional media content produced by the conference
- All aforementioned lower tier benefits

Gold: (\$1000)

- Featured sponsor for chosen ceremonies (i.e. "Opening Ceremonies presented by...")
- Logo featured on all promotional materials
- Discounted booth space at the PACMUN College & Opportunities Showcase
- Print media advertisement at venue
- Full-page advertisement space in Delegate Handbook
- All aforementioned lower tier benefits

Silver: (\$750)

- Recognition in social media activity for the duration of the conference, and pre-conference social media promotion
- Half-page advertisement space in the Delegate Handbook
- All aforementioned lower tier benefits

Bronze: (\$500)

- Recognition on conference website
- Print media advertisement at venue
- Quarter-page advertisement space in the Delegate Handbook
- All aforementioned lower tier benefits

Friend of the Conference: (\$300)

- Discounted print media advertisement at venue
- Name listed in contributors page at back of Delegate Handbook

In-Kind Donations

In addition to monetary donations, PACMUN welcomes partnership through in-kind donations. We welcome a variety of services and products, including - but not limited to:

- Printing
- Catering
- Photography and Videography

Benefit tiers will be determined based on the relative value of the in-kind donation.

However, all partners will receive:

- Logo featured on our website with hyperlink
- Recognition in our handbook

THANK YOU!

Thank you for the time and consideration you have given this opportunity. We are an organization sustained by the energy and support of our community partners and those in our community that choose to engage with the valuable work that we do every day. We hope you will join us! We look forward to working with you!

For more information, please contact our team at:

finance@pacificmun.com or shawdi.mehrvarzan@munnorthwest.org